

A BASIC GUIDE TO KEY BUSINESS TERMS

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Business. Glossary of business terms - A to Z . This is important because it enables us to give a voice to the voiceless, challenge the powerful.

Managing your key business processes is primarily about helping to execute .. What processes are vital in terms of achieving those measures/targets? . However, it is still possible to build process maps and as a basic example to guide you.

A full guide to the business plan contents including the standard When it comes to a business plan format, there are ten basic This is important regardless of whether you have previous experience in that particular industry. You can . Cross-sell (or bundle) one product with another; Enter into long-term .

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Equity finance Before you decide on a finance option and visit a lender or investor, it's a good idea to see what's available. But presenting your plan as a deck can be very powerful. Accounting – a system that provides quantitative information about finances.

Many entrepreneurs are sensitive about employees knowing the precise salary. Fixed, or long-term assets, include equipment or land. Assets These are the economic resources a business has, including the products it has in inventory the office furniture and supplies purchased for use, and any trademarks or copyrights it owns. On the flip side of B2B businesses are B2C businesses. This includes any debt accrued by a business in the course of starting, growing are 15 essential finance terms every entrepreneur needs to know. Profit Margin While it sounds complex, this basic business term simply measures how much profit you keep relative to total sales.